



communication
solutions LLC

Medical Marketing
Public Relations
Website
Implementation
Graphic Design
Media Relations

Debra L. Pirsos
CREATIVE
CONSULTANT

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PROFESSIONAL EXPERIENCE

dp communication solutions llc

Northvale, NJ

Sole Proprietor — Creative Freelance Consultant

March 05—present

Clients/Projects: University Orthopaedic Center, PA; James C. Wittig, MD; Headlines by Pantana; Northern Valley Eagles; Love & Stuff LLC, Big Star Catering, Boundless Threads

Academy of the Holy Angels

Demarest, NJ

Director of Communications

July 2004 — October 2006

Website Administrator

Marketing Consultant for Admissions & Development

Public Relations Coordinator for School Events

Editor of AHA Alumnae Newsletter (TIDINGS)

Public Relations Coordinator

October 2002 — July 2004

Media Point Person; Photographer; Editor of AHA Alumnae Newsletter

Shiseido, Inc., Chanel, Aramis, Calvin Klein, Origins, Inc.

September 1994 — June 1998

Freelance Promotions Specialist

Promotion of fragrance products

CPR Medical Marketing & Communications

Rochelle Park, NJ

Director of Recruitment Advertising

December 1991- September 1993

Marketing/Recruitment of Healthcare Specialists for Various

Hospitals (JFK Medical Center, Hackensack Medical Center, Clara Maas

Medical Center, JFK Rehabilitation Institutes)

Coordinated Direct Mail Projects

Public Relations Assistant

January 1989—December 1991

Media Contacts for Medical Professionals

Designed Ad & Marketing Materials for medical clients

EDUCATION

Kutztown University, Kutztown, PA

BA in Communications— December 1988

SPECIAL PROJECTS/INTERESTS

Launched Nurse Recruitment Campaign for JFK Medical Center —1990

Re-designed Secondary School Website

Girl Scout Leader, 2004—Present; Northvale PTO Committee Member, Cambridge Who's Who 2007-2008

COMPUTER KNOWLEDGE

Adobe Creative Suite; QuarkExpress Design Software; Photoshop; Microsoft Publisher; MS Word & Excel, Macromedia Contribute (Web editing program); CMS Pro; Adobe Designer 7.0 (create interactive online forms)